



New Zealand Institute of Patent Attorneys

Annual Conference and AGM

Friday 17 November 2017 at The Langham, Auckland

Time	Speaker	Topic
8.30am	Registration opens	
9.00am	Corinne Cole, NZIPA President	Welcome
9.30 - 10.30	Roger Dennis	Navigating uncertain waters
10.30 – 10.45	Morning Tea	
10.45 – 11.45	Kate McHaffie (AJ Park) Ian Finch (James & Wells)	Ethics: Real and potential conflicts in modern practice
11.45 – 12.15	Paul Johns (Baldwins)	NZ Customs Enforcement
12.15 – 1.00	Lunch	
1.00 – 1.45	Richard Baddeley (President of IPTA)	Harmonisation Initiatives at the Group B+ Symposium, June 2017.
1.45 – 2.30	Andrew Scott (James & Wells)	What is fair? Support under the Patents Act 2013.
2.30 – 3.15	Thor North (FPA Patent Attorneys)	Designs update from Australia

3.15 – 3.30	Afternoon tea	
3.30 – 4.30	Carol Brown	Unconscious bias
4.30 – 5.30	Gus Charteris (MBIE) Ingrid Bayliss (IPONZ)	IP and technological change: IP&IT – friends or foes?
5.30 – 5.45	Conference closing and short break	
5.45pm – 6.15pm	NZIPA Special General Meeting – members only NZIPA Annual General Meeting – members only	
6.15 – 7.30pm	Drinks	
7.30pm	Dinner Finish at about 10.30pm	



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Programme Notes

1. Navigating uncertain waters - Roger Dennis

The world is in a period of significant change, and many leaders are unsure how to respond. In this presentation Roger Dennis will talk about frameworks that will help you understand how to think about the future, discuss some of the fastest changing areas and show how this is impacting the world today.



Roger Dennis

Roger consults in foresight, innovation and large scale change. He is based in New Zealand, and supports government bodies and companies across Asia, Europe and Australasia.

Roger is part of the core team for Future Agenda – the world’s largest open source foresight programme (www.futureagenda.org).

He also works with a virtual team around the globe called Growth Agenda (www.growthagenda.com).

2. Ethics - Ian Finch and Kate McHaffie

Ian Finch and Kate McHaffie will discuss real and potential conflicts in modern practice



Ian Finch, Partner, James & Wells

Head of the firm’s litigation division and a registered patent attorney in both New Zealand and Australia, Ian specialises in the litigation and enforcement of intellectual property rights across a range of industries, particularly in construction, manufacturing and engineering, and medical devices.

Ian is a former President of the NZIPA, General Editor of New Zealand’s leading text on intellectual property law, ‘James & Wells Intellectual Property Law in New Zealand’, and also serves on the Board of one of New Zealand’s leading manufacturers of machines for heavy industry, Award Limited.



Kate McHaffie, Partner, AJ Park

Kate is a partner at AJ Park, leading the Wellington office litigation team.

She specialises in intellectual property litigation, and has particular expertise in patent litigation and opposition matters in New Zealand and Australia.

She also advises on regulatory and consumer law, including the legal, advertising code, and industry regulatory requirements for marketing in New Zealand.

3. NZ Customs Enforcement – Paul Johns

This presentation will cover the basics of New Zealand's Customs Notice regimes under the Trade Marks Act 2002 and Copyright Act 1994. As well as the legal foundations and requirements, practical guidance will be given on making the most of Custom's powers to assist IP rights holders.



Paul Johns, Head of Dispute Resolution, Baldwins

Paul is Head of Dispute Resolution at Baldwins Intellectual Property. He has over 16 years' experience assisting clients in contentious matters involving all forms of intellectual property including copyright, trade marks and patents, as well as related commercial, contractual and consumer law issues."

4. Harmonisation Initiatives at the Group B+ Symposium, June 2017 – Richard Baddeley

Richard's presentation will provide a summary of the harmonisation initiatives with a focus on grace period, conflicting applications and prior user rights.

There are strong and conflicting views on these topics and the presentation will aim to identify where the contentions are and where there are possibilities for future progress

Richard Baddeley, President of IPTA



Richard H. Baddeley has degrees in chemical engineering and law and is a patent attorney specialising in the field of chemical engineering.

Richard has been a Principal of the firm Watermark since 1993. He represents a range of clients from the resources, petrochemical and automotive industries to IT located in Australia, India and overseas.

Richard specialises in patent drafting, prosecution, advice and enforcement across these industries and he has experience of intellectual property litigation in Australia and India.

His interests also include the commercial resolution of disputes and issues associated with intellectual asset management. Richard is a regular presenter on topics in the field of intellectual asset management.

5. What is fair? Support under the Patents Act 2013 – Andrew Scott

As Trans-Tasman Patent Attorneys scramble to advise clients on the support requirements under the Patents Act 2013, and second guess IPONZ's rationale, Andrew reviews recent New Zealand, Australian and UK decisions to probe how fair the new bargain is between the patent applicant and the state.



Andrew Scott, Senior Associate, James & Wells

Andrew worked for Davies Collison Cave for 8 years before commencing with James & Wells in Christchurch, where he has lived for the past 6 years. He is passionate about providing solid, commercially relevant intellectual property strategies to reduce environmental impact, improve human and animal health, develop high-tech devices and build infrastructure for the future.

6. Designs Update from Australia – Thor North

Thor North will provide an update on recent Court and Designs Office decisions from Australia. The update touches topics such as: what constitutes the “visual features of a product” when that product is a Display Screen; CAD models and the Copyright/Design overlap; and the hidden ability to run a “pseudo opposition” to an Australian registered design.



Thor North, Principal, FPA Patent Attorneys

Thor is a Principal in the Melbourne office of FPA Patent attorneys. His practice centres on technology-driven Australian companies, in the fields of physics, signal processing, computing, consumer products and communications. He also acts for offshore companies seeking patent and design protection in Australia and New Zealand.

7. Unconscious Bias: How it plays out in the workplace – Carol Brown

The world of work is changing and the workforce has never been more diverse! While diversity is a fact, inclusion is a behaviour.....and behaviours are directly impacted by our own unconscious biases. In this session we explore how bias impacts our decision-making and how it plays out in the workplace.



Carol Brown, CEO, Diversitas

Carol has twenty five years plus experience in consulting to global organisations in a wide variety of HR strategic areas including resourcing, diversity, workforce engagement, talent and project management.

Originally from South Africa, Carol embarked on a legal career after university before being offered an opportunity to expand her skills into the HR field in the late 1980's. Since then she has worked either as a consultant or HR professional in a range of large multinationals across South Africa, New Zealand, Australia, the Middle East and Singapore.

For the last 5 years, Carol has focused primarily on the emerging area of strategic diversity consulting services, which is a natural overlay to the broad human capital experience she has gained from working in large organisations across Asia Pacific.

8. IP and technological change: IP&IT – friends or foes? – Gus Charteris and Ingrid Bayliss

Gus and Ingrid will discuss how technology is impacting on IP systems and the way we think about regulation and IP law. Our policies and operations need to keep up with technology changes.



Gus Charteris, Manager Business Law, MBIE

Gus Charteris is the Manager of the Business Law team, which is responsible for intellectual property policy, at the Ministry of Business, Innovation & Employment.

Prior to joining MED (one of MBIE's foundation agencies) Gus held a number of roles at the Ministry of Foreign Affairs and Trade; he led MFAT's economic research team, spent a number of years negotiating trade agreements and working on export market access issues, and represented New Zealand in South Africa for 3 years.



Ingrid Bayliss, National Manager, IPONZ

Ingrid Bayliss has been the National Manager of IPONZ and an Assistant Commissioner of Patents, Trade Marks and Designs at the Ministry of Business, Innovation & Employment (MBIE) since March 2013.

Ingrid is experienced in regulatory environments and has been involved in business transformation programmes underpinned by substantive law changes and IT system replacements e.g. changes in the trade marks, patents and geographical indications areas.