

New Zealand Institute of Patent Attorneys

Annual Conference and AGM

Friday 29 November 2019 at Royal New Zealand Yacht Squadron, Auckland

Time	Speaker	Topic
9.00am	Registration opens	
9.30 – 9.35	Penny Catley, NZIPA President	Welcome
9.35 – 9.40	Hon Kris Faafoi Minister of Commerce and Consumer Affairs	Conference Opening - by video
9.40 – 10.40	The Hon Robert French AC (University of Western Australia)	Patentability in the Public Policy Space
10.40 – 11.00	Morning Tea	
11.00 – 12.00	Greg Chambers (Phillips Ormonde)	An update on Australian patents and trade marks highlighting key differences between Australia and New Zealand
12.00 – 1.00	Kate Wilson (KTPI Enterprises Ltd) John Birch (Venture Capitalist)	IP Strategy and Investors
1.00 – 2.00	Lunch	
2.00 – 3.00	Kate McHaffie (AJ Park) Ian Finch (James & Wells)	Ethics: Real and potential conflicts in modern practice
3.00 – 4.00	Sheana Wheeldon (NZ Barrister) Siobhan Ryan (Australian Barrister)	Comparison of Australian and New Zealand trade mark appeal processes

4.00 – 4.30	Afternoon tea	
4.30 – 5.30	Jake Millar (Unfiltered)	Jake Millar levelling up: in business and life
5.30 – 5.40	Conference closing and short break	
5.40pm – 6.15pm	NZIPA Annual General Meeting – members only	
6.15 – 7.00pm	Drinks	
7.00pm	Dinner Finish at about 10.30pm	



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Programme Notes

1. Patentability in the Public Policy Space

The Hon Robert French AC



Robert French served as Chief Justice of Australia from 1 September 2008 until 29 January 2017.

He is a graduate of the University of Western Australia in science and law. He served as a Judge of the Federal Court of Australia from November 1986 until his appointment as Chief Justice of the High Court on 1 September 2008. From 1994 to 1998 he was the President of the National Native Title Tribunal.

Since his retirement as Chief Justice, Mr French has been appointed as a Non-Permanent Justice of the Hong Kong Court of Final Appeal (May 2017), as an International Judge of the Singapore International Commercial Court (January 2018) and as a Judge of the Court of Appeal of the Dubai International Financial Centre (June 2019).

He is an Adjunct Professor at the University of Western Australia and Monash University, a Distinguished Honorary Professor at the Australian National University and an Honorary Professorial Fellow at Melbourne University Law School. He was elected as Chancellor of the University of Western Australia in December 2017.

2. An update on Australian patents and trade marks highlighting key differences between Australia and New Zealand

Greg Chambers, Chairman of Phillips Ormonde Fitzpatrick



Greg is the Chairman of the Phillips Ormonde Fitzpatrick Board and has been with the firm since 1985. He was a founding partner of Phillips Ormonde Fitzpatrick Lawyers in 1996, and is the firm's senior litigator.

Greg has conducted litigation for the enforcement of patent, trade mark, copyright and registered design rights. He has represented parties in IP matters before the Australian Patent Office, the Supreme Courts of NSW and Victoria and the Federal Court of Australia.

Greg was previously an Examiner for the Professional Standards Board for qualification of persons as patent attorneys in Australia and is immediate past President of FICPI Australia.

3. IP Strategy and Investors

Kate Wilson (KTPI Enterprises Ltd) and John Birch (Venture Capitalist)



Kate Wilson, KTPI Enterprises Ltd

Kate's diverse career path has enabled her to provide internationally recognised expertise in the field of intellectual property (IP) strategy to New Zealand and overseas enterprises.

More than a patent attorney, Kate has been instrumental in adding value to many Kiwi organisations through the provision of services around the development, management and commercialisation of IP portfolios. Her advice goes beyond traditional IP matters and includes strategic planning, brainstorming, product development, succession planning and 3rd party relationships.

With degrees in physics and chemistry, along with significant experience in all technology sectors, Kate understands the fundamentals of science & technology behind most innovations. On the business side, she built up her previous IP law firm James & Wells from virtual scratch to national significance and since then has been involved in various entrepreneurial businesses. Currently Kate's professional career is around providing high level strategic advice to New Zealand and international businesses



John Birch, Venture Capitalist

John Birch commenced his career as an engineer in the dairy industry and established New Zealand's largest supplier of process technology and plant (MBL).

Since selling MBL, John has invested in a number of businesses and ventures and taken varying roles within them as circumstances have required. These investments include a diverse range of industries including biotech, financial services, retail, boat building and others.

John has fulfilled his interest in business and the growing of businesses with a number of independent directorships. These range from small technology start-ups to local government owned businesses. He has a strong interest in corporate governance and together with a wide experience brings a practical and pragmatic perspective to the organisations he is involved in.

4. Ethics: Real and potential conflicts in modern practice

Kate McHaffie and Ian Finch



Kate McHaffie, Principal, AJ Park

Kate is a principal at AJ Park, leading the Wellington office litigation team.

She specialises in intellectual property litigation, and has particular expertise in patent litigation and opposition matters in New Zealand and Australia.

Kate also advises on regulatory and consumer law, including the legal, advertising code, and industry regulatory requirements for marketing in New Zealand.



Ian Finch, Partner, James & Wells

Ian is recognised as one of New Zealand's most influential leaders in intellectual property. Ian jointly leads the James & Wells Litigation team and acts for many local and multi-national companies, helping them to obtain and enforce their intellectual property rights in Australasia.

Ian has extensive litigation experience across a range of industries, particularly in construction, manufacturing, electrical engineering, and medical devices.

4. Comparison of Australian and New Zealand trade mark appeal processes

Sheana Wheeldon and Siobhan Ryan



Sheana Wheeldon, Barrister and Mediator, New Zealand

Sheana Wheeldon is a barrister and mediator, and one of New Zealand's leading Intellectual Property lawyers, with a strong focus on the successful resolution of disputes.

With over 30 years' experience in New Zealand IP law, Sheana has practised as a barrister since 2015. Prior to that she spent many years at New Zealand law firm Kensington Swan, the last ten years as a partner and head of the IP practice.

Sheana's specialties are trade mark disputes of all kinds, IPONZ proceedings including appeals, patent infringement and invalidity, and copyright disputes. She is a registered patent attorney and Fellow of NZIPA, a Resolution Institute accredited mediator, an associate member of AMINZ (Arbitrators' and Mediators' Institute of New Zealand) and was recently appointed to AMINZ'S Intellectual Property Mediators list.



Siobhan Ryan, Barrister, Australia

Siobhan is an experienced intellectual property lawyer, specialising in trade marks. She also advises and appears in trade practices, passing-off, copyright and designs matters.

Siobhan practises in all Federal and State Courts and is also a registered trade mark attorney. Siobhan regularly appears before the Registrar of Trade Marks in oppositions, removal applications and registrability cases.

5. Jake Millar | levelling up: in business and life



Jake Millar, Unfiltered

Jake is a 24-year-old New Zealand-born entrepreneur currently expanding his second venture, Unfiltered, into the United States.

Jake will share his story and the ups and downs of starting two startups in his teens, as well as some of the lessons he has learnt interviewing over 400 of the world's top entrepreneurs, business leaders and creators.

Unfiltered is changing business media globally, allowing entrepreneurs and business leaders to learn directly from the world's greatest business minds. Contributors include Sir Richard Branson, Tesla Co-Founder Ian Wright and WeWork Co-Founder Miguel McKelvey.

In addition to his business commitments, Jake is a passionate philanthropist. In 2018 he served as an Ambassador for Lifeline, and through the Jake Millar Foundation raised \$245,500 to fight youth suicide in New Zealand.